



NANKIN SQUARE & AMPHITHEATRE

FOR THE 2025 MICHIGAN
MUNICIPAL LEAGUE'S
COMMUNITY EXCELLENCE AWARD
CONSIDERATION



Westland Mall

- THE NAMESAKE FOR THE CITY, WESTLAND MALL LONG SERVED AS THE COMMUNITY'S ECONOMIC ANCHOR – REPLACING A TRADITIONAL DOWNTOWN
- SINCE THE MID-90S, MALLS HAVE SEEN A DECLINE
- THIS HAS BEEN EXACERBATED BY THE 2008 FINANCIAL CRISIS AND THE COVID-19 PANDEMIC, AS WELL AS THE PROLIFERATION OF ONLINE RETAIL
- WESTLAND MALL HAS SUFFERED AS A RESULT OF ALL THESE FACTORS, BECOMING A DISTRESSED PROPERTY, NEGATIVELY IMPACTING WESTLAND'S ECONOMY
- WESTLAND MALL'S VACANCY RATE IS CURRENTLY 54.3%; FAR ABOVE THE NATIONAL STANDARD OF 8.7%, AND THE CLASS C MALL STANDARD OF 13.3%



City Centre District

- IN 2015, CITY HALL WAS RELOCATED TO WARREN ROAD, WITH A NEW FIRE STATION BUILT ON THE ADJACENT PARCEL
- THIS WAS THE FIRST STEP TOWARD CREATING A CITY CENTRE DISTRICT IN WESTLAND
- IN 2020, THE TIFA BOARD APPROVED A TRANSFORMATION PLAN SHOWING THE POTENTIAL FOR REDEVELOPMENT IN THIS CORRIDOR OVER THE NEXT 30 YEARS
- WHAT DOES THE PLAN MEAN FOR RESIDENTS?
 - VIBRANT SHOPPING AND ENTERTAINMENT OPTIONS
 - HIGH QUALITY CIVIC AND MEDICAL INSTITUTIONS
 - WALKABLE, PUBLIC PLACES TO ENJOY EVENTS AND GATHER WITH FRIENDS
 - A VARIETY OF NEWLY CREATED JOBS



Project Basis

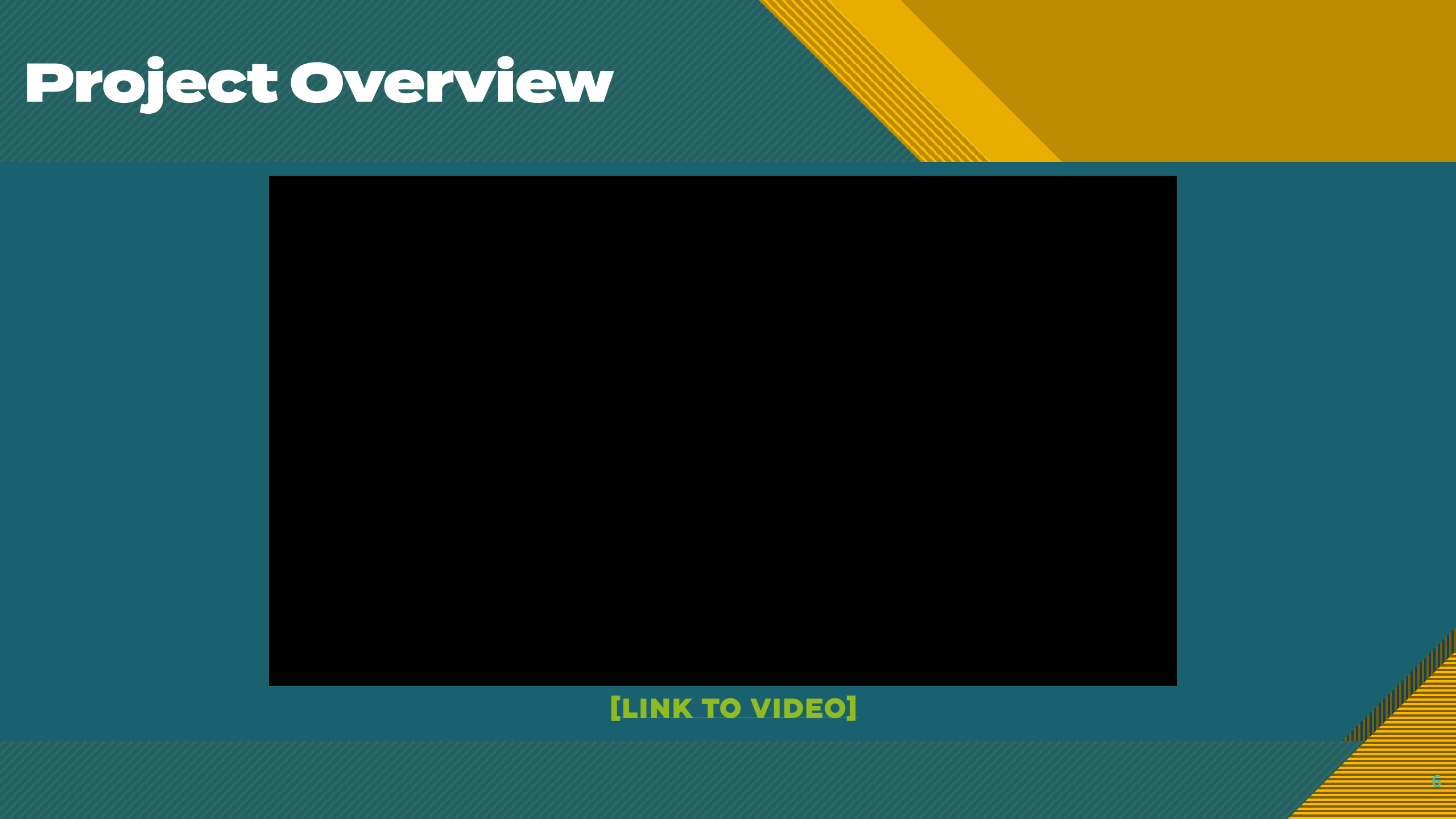
- 3.9 ACRE WESTLAND OWNED PARCEL
- ADJACENT TO CITY HALL
- OPPORTUNITY FOR PUBLIC PARK/GATHERING SPACE
- CATALYST FOR:
 - WESTLAND'S "SHOP AND DINE DISTRICT"
 - CITY CENTRE DISTRICT (CITY'S DOWNTOWN AREA)
- GOALS:
 - INCREASE MARKET FOR COMMERCIAL AND RESIDENTIAL
 - PROVIDE ANCHOR FOR EXISTING BUSINESS
 - CREATE A VIBRANT SPACE
 - ACTIVATION OF VACANT PROPERTY
 - SPACE FOR COMMUNITY PROGRAMMING



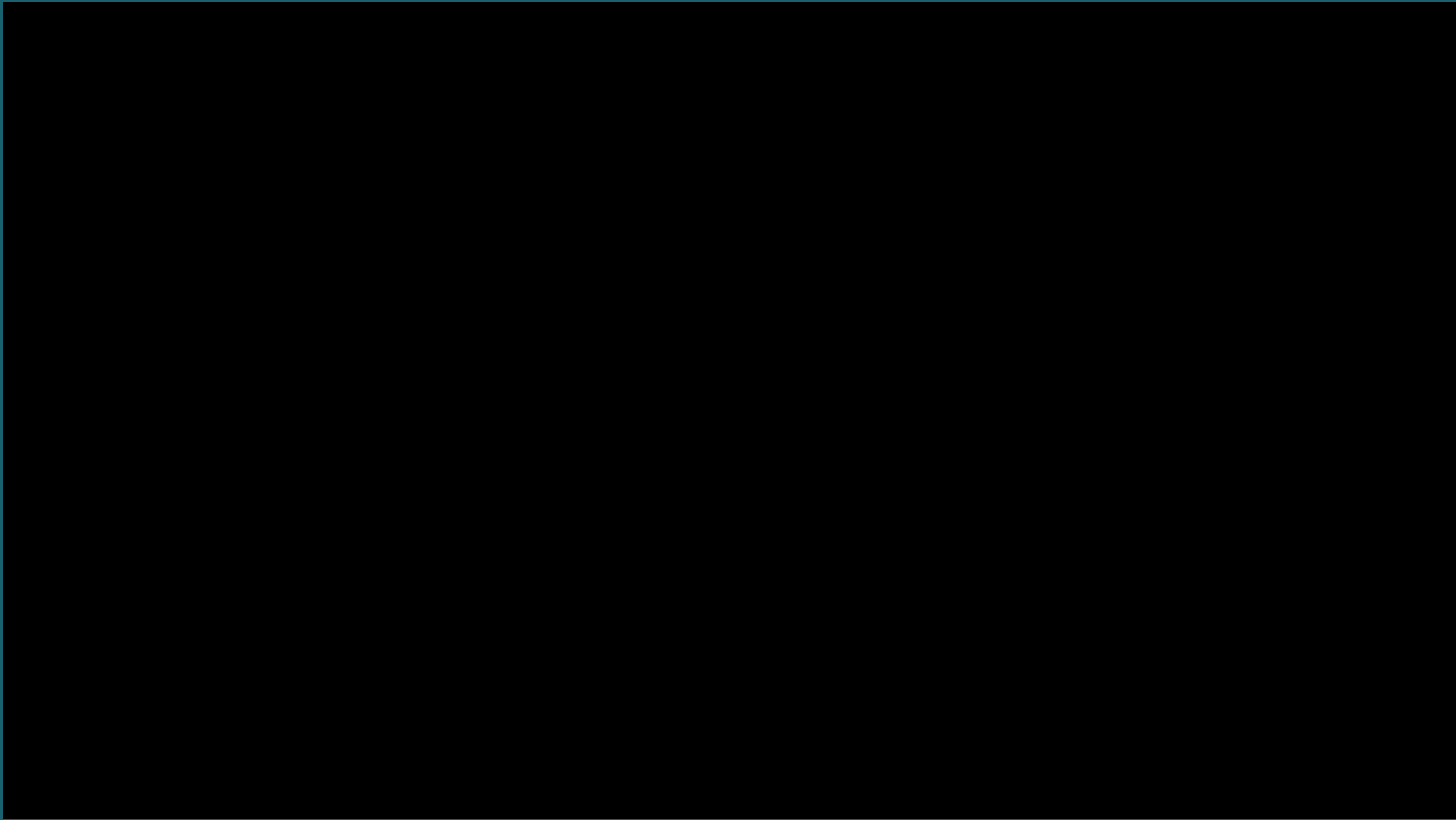
Project Elements

- WALKING TRAIL
- MULTIPLE PLAY SPACES:
 - NATURE PLAY AREA
 - ADVENTURE PLAY AREA
- GARDENS
- BOARDWALK ENTRY FROM CITY HALL
- BAND SHELL TO HOST:
 - CONCERTS
 - COMMUNITY ACTIVITIES
- PICNIC AND GATHERING AREAS





Project Overview



[LINK TO VIDEO]

Nature and Adventure Play



GOALS:

- INCORPORATED INTO SURROUNDING LANDSCAPE
- PROVIDE CONNECTION TO ENVIRONMENT
- PROVIDE A NON-STRUCTURED PLAY ENVIRONMENT



GOALS:

- OUTDOOR PLAY ENVIRONMENT
- ENCOURAGE CREATIVITY AND IMAGINATION
- ELEVATION CHANGES

Biergarten and Multi-Use Space



GOALS:

- INVITING GATHERING AREA
- SPACE TO DINE AL FRESCO
- OASIS IN BUSTLING COMMUNITY
- SUSTAINABLE DESIGN
- OPPORTUNITY FOR ART INSTALLATIONS



GOALS:

- MUTLI-USE SPACE FOR LAWN GAMES
- OPPORTUNITY FOR ART INSTALLATIONS
- VIP VIEWING OPPORTUNITY FOR LARGE CONCERTS & EVENTS
- OPPORTUNITY FOR ADDITIONAL PROGRAMMING

Great Lawn and Amphitheatre

GOALS:

- HOST EVENTS
 - BLUES, BREWS & BARBECUE STYLE EVENTS
 - FOOD TRUCK FESTIVALS
 - MOVIES IN THE PARK
 - CONCERT SERIES
- HOST CLASSES
 - YOGA IN THE PARK
 - DANCE CLASSES
- REGIONAL DESTINATION
- RENTAL OPPORTUNITY
- WALKING/EXERCISE LOOP



Nankin Blvd Streetscape and Plaza Improvements



STREETSCAPE IMPROVEMENTS

- TRAFFIC CALMING
- ABILITY TO TEMPORARILY EXPAND EVENT SPACE
- PEDESTRIAN CONNECTION WITH CENTRAL CITY PKWY & WARREN RD
- GATEWAY SIGNAGE @ NORTH & SOUTH ENDS