

# Banner Ads Spec Sheet

Purchasing digital advertising on the classifieds area of mml.org is an excellent opportunity to showcase your company and get in front of the municipal market!

The classifieds area of mml.org on average receives 50,000 job views per month and gives optimal exposure for businesses and programs that will be of benefit to municipalities.

BUSINESS ALLIANCE PROGRAM* PARTICIPANT PRICING	
Horizontal Ad	728pxl x 90pxl
30 Day Ad	\$1,271
90 Day Ad	\$1,871
6 Month Ad	\$2,696
Square Ad	250pxl x 250pxl
30 Day Ad	\$1,046
90 Day Ad	\$1,571
6 Month Ad	\$1,946

NON-BUSINESS ALLIANCE PROGRAM* PARTICIPANT PRICING	
Horizontal Ad	728pxl x 90pxl
30 Day Ad	\$1,695
90 Day Ad	\$2,495
6 Month Ad	\$3,595
Square Ad	250pxl x 250pxl
30 Day Ad	\$1,395
90 Day Ad	\$2,095
6 Month Ad	\$2,595

\*If you would like to learn more about the MML Business Alliance Program, please visit [mml.org/programs-services/business-alliance-program](http://mml.org/programs-services/business-alliance-program)

← 250pxl x 250pxl →

← 728pxl x 90pxl →



## How To Purchase An Ad

- Visit [classifieds.mml.org](http://classifieds.mml.org).
- Click on "Post a Job."
- Create an account.
- Follow the steps to upload your ad and complete payment.
- All ads are subject to approval by MML.

If you have any questions, please contact [advertising@mml.org](mailto:advertising@mml.org).

[mml.org](http://mml.org) | 1675 Green Road Ann Arbor, 48105