

BANNER ADS SPEC SHEET

Are you looking for digital advertising? Are you looking to advertise on the most visited area on mml.org?

Purchasing digital advertising on the classifieds area of mml.org is an excellent opportunity to showcase your company and get in front of the municipal market!

The classifieds area of mml.org on average receives 40,000 job views per month and gives optimal exposure for businesses and programs that will be of benefit to municipalities.

BUSINESS ALLIANCE PROGRAM* PARTICIPANT PRICING Horizontal Ad 728px x 90px 30 Day Ad \$595 90 Day Ad \$1,395 6 Month Ad \$2,495 **Square Ad** 250px x 250px 30 Day Ad \$295 90 Day Ad \$995 \$1,495 6 Month Ad

PARTICIPANT PRICING	
Horizontal Ad	728рх х 90рх
30 Day Ad	\$1,695
90 Day Ad	\$2,495
6 Month Ad	\$3,595
Square Ad	250рх х 250рх
30 Day Ad	\$1,395

\$2,095

\$2,595

NON-BUSINESS ALLIANCE PROGRAM*

728px x 90px

michigan municipal league

UPCOMING 2025 LEAGUE TRAININGS

Elected Officials Academy Core & Advanced Summits: 5/16-5/17

2025 Convention: 9/17-9/19

90 Day Ad

6 Month Ad

DIRECTIONS

- · To purchase an ad please visit classifieds.mml.org
- · Click on "Post a Job"
- · Setup an account
- Follow the steps on selecting your ad, uploading your ad, and completing payment.
- · All ads are subject to approval by MML.

250px x 250px



If you have any questions, please contact advertising@mml.org.

^{*} If you would like to learn more about the MML Business Alliance Program, please visit mml.org/programs-services/business-alliance-program/