



michigan municipal league

Advertising Agreement

the review

Display Advertising

How to submit your ad:

- ❶ Keep a copy of this contract for your records.
- ❷ Fax this contract to 734-662-8083
- ❸ Send artwork by email to artwork@mml.org
- ❹ If you have any questions, please email advertising@mml.org

Contact Information:

Name of Firm: _____

Advertising Contact Name: _____ Title: _____

Address, City, State, Zip _____

Telephone Number: _____ Email address: _____

Advertising Information: (circle the rate for your ad)

Size	Display Ad Frequency & Rates			Ad Size	Insertion Issues
	1 time	3 times	6 times		
Inside back	\$2,260	\$2,147	\$2,034	Inside Back	July/Aug 2023
Full Page	\$1,500	\$1,425	\$1,350	Full Page	Sep/Oct 2023
1/2 Page	\$1,020	\$969	\$918	1/2 Page	Nov/Dec 2023
1/4 Page	\$640	\$608	\$576	1/4 Page	Jan/Feb 2024
				Vertical	March/April 2024
				Horizontal	May/June 2024

Please note The Review is no longer printing 1/4 page horizontal ads

MMR Display ads appear in full color. See marketing calendar for artwork deadlines.

Preferred Position: _____ (Add 10% to the total cost of your ad.)

Calculate Your Cost Per Insertion: You will be invoiced for the amount below.

Basic ad rate per insertion (rate you circled on chart above) \$ _____

Add cost of preferred position (10% of rate circled on chart above) + \$ _____

Subtotal = \$ _____

Discount (BAP: Basic = 15%, Core = 25%, Premier = 30%, Signature Elite = 35%)** - \$ _____

Total cost per insertion: = \$ _____

**Discounts will be adjusted or removed if BAP status changes on any remaining insertion issues.

Authorization:

I, the undersigned, have read, fully understand and agree to the terms listed on this page and found elsewhere in the Michigan Municipal League Marketing Kit.

Signature: _____ Date: _____

Print Name: _____ Title: _____