East Lansing Community Survey Results

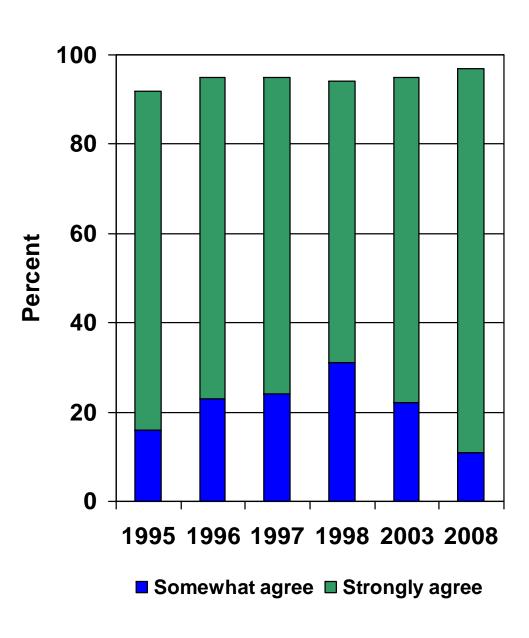
September 2008

Highlights from the 2008 Survey

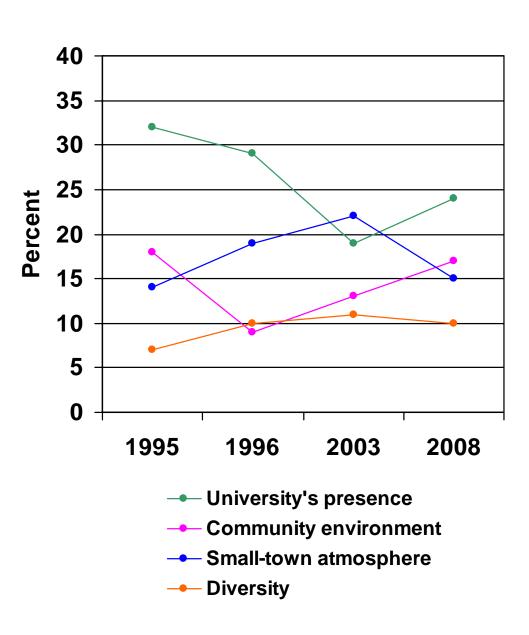
Of the residents surveyed:

- 68 percent have lived in East Lansing for over 10 years.
- 84 percent are homeowners.
- only 25 percent have school-aged children living in their household.
- 27 percent have an undergraduate degree
- 44 percent have a graduate or professional degree.

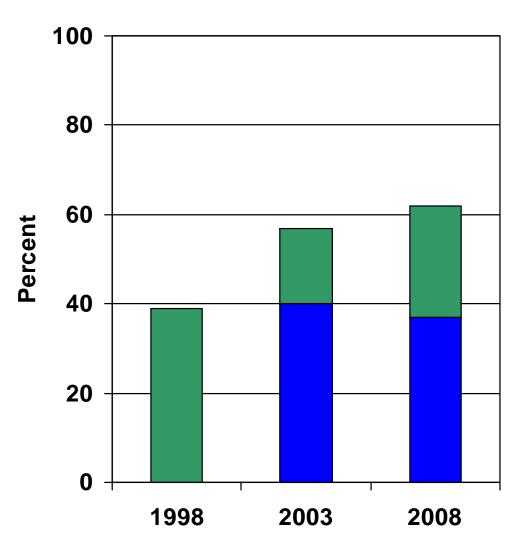
The overwhelming majority of residents agree that East Lansing is a good place in which to live.



Residents like these features or characteristics the most about East Lansing:

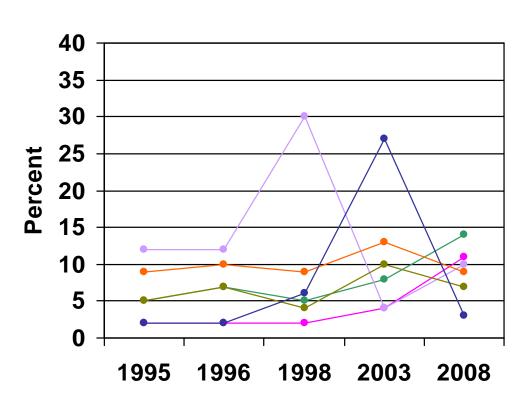


Residents find East Lansing to be more attractive over the past several years.



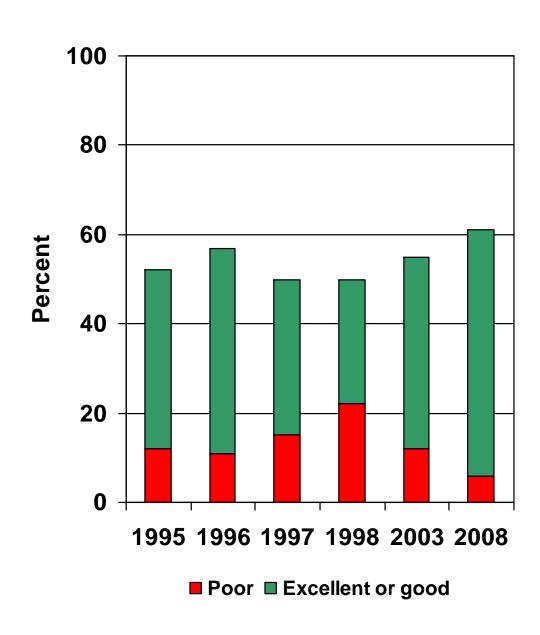
■ Somewhat more attractive ■ Much more attractive

Residents identify few challenges facing East Lansing:

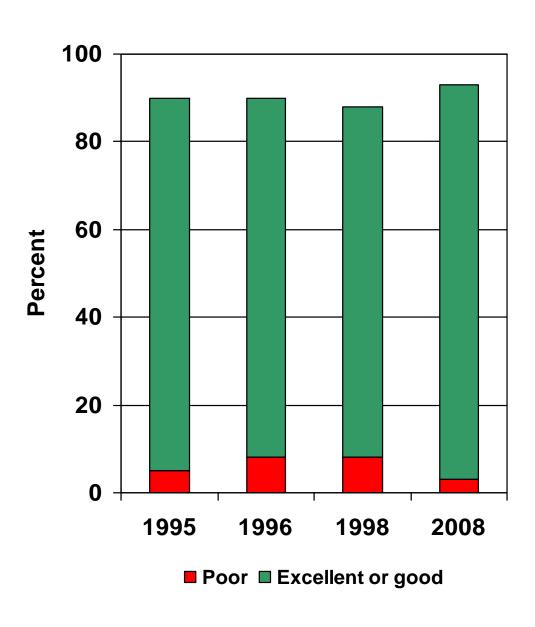


- Taxes
- Development; sprawl; jobs
- Student-resident relations
- -- Rude student behavior
- City government; budget; police
- Schools and education

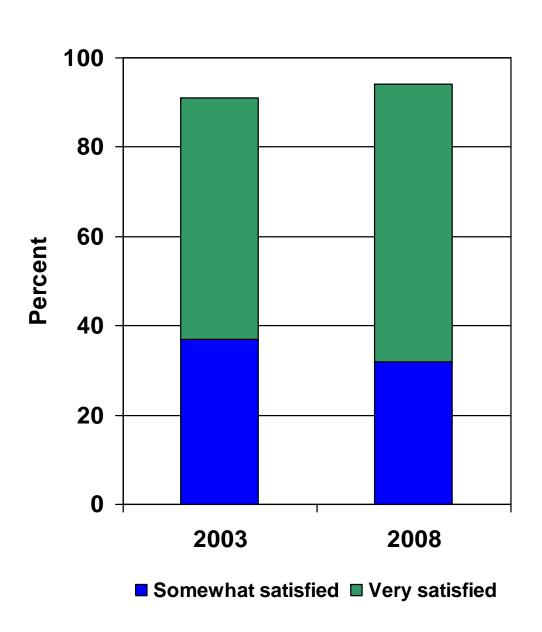
Student Community
relations have
seen steady
improvement:



The vast majority of residents think their neighborhood is a good place in which to live and raise children.

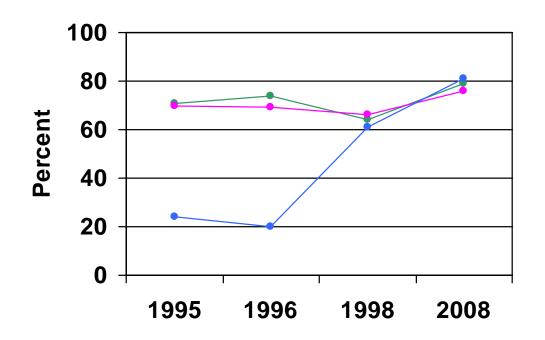


Overall satisfaction with City services is high.



Questions 13, 15 & 17

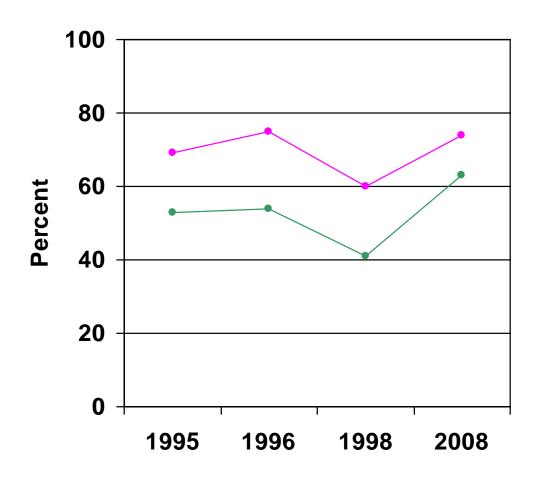
Most residents agree with the following statements about City government:



- Before City government makes a decision on important issues, it takes citizens' comments into consideration.
- Residents have ample opportunities to meet with City government and participate in discussions of issues that affect them.
- I trust City government to do what they say they will do.

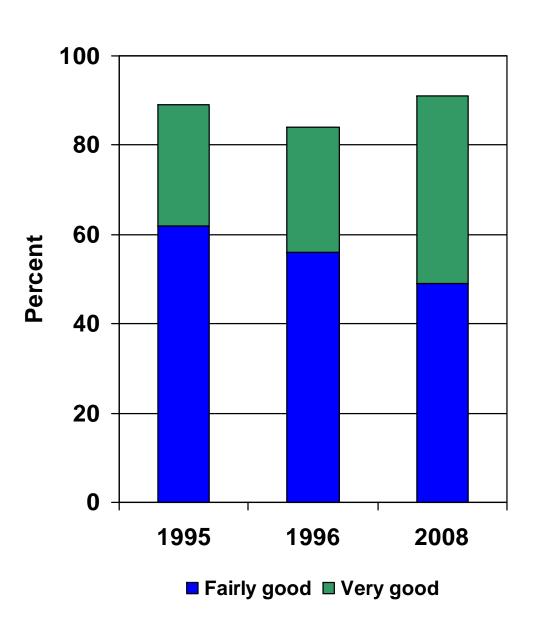
Questions 14 & 16

Most residents disagree with the following statements about City government:

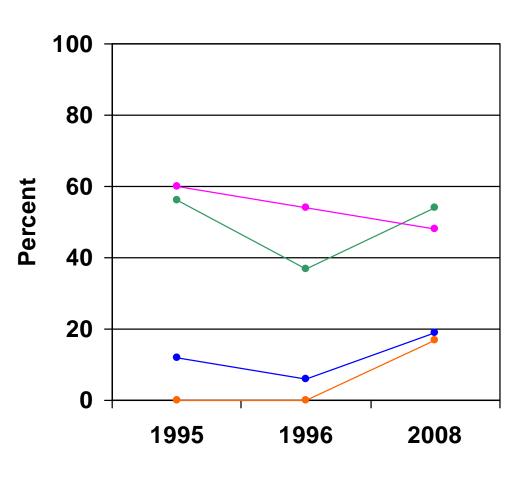


- -- The City government wastes a lot of money I pay in taxes.
- People like me do not really have any way to affect City policies.

Most residents think the City does a good job keeping them informed of important issues and current events.

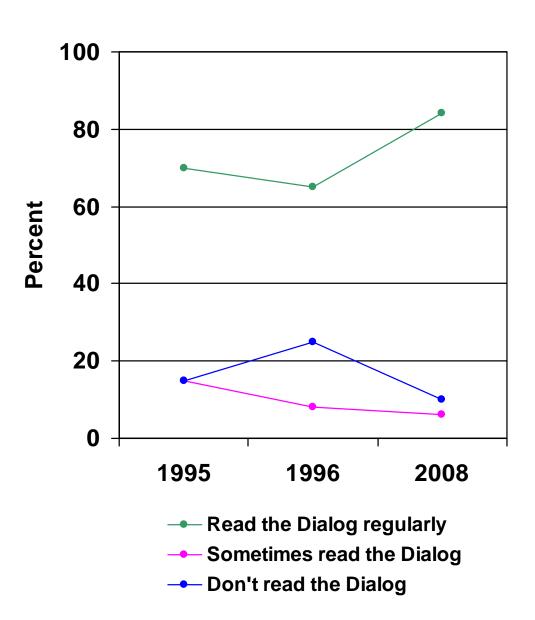


Residents get most of their information about City issues from the following media outlets:

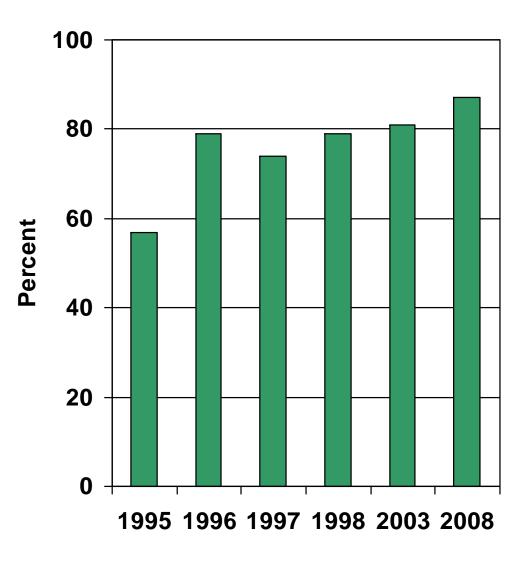


- The Dialog or other mailed publications
- The Lansing State Journal
- Local TV news
- → The City's Web site

Most residents read the Dialog newsletter to learn about City government and community news.



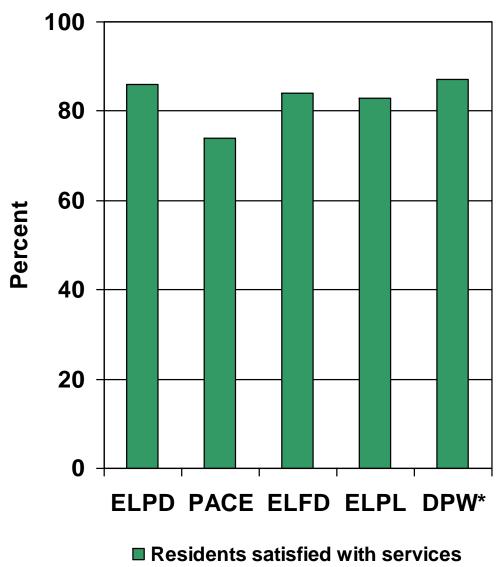
Satisfaction with customer service has continued to improve and gets high ratings.



■ Problem was handled well by City office

Questions 26 & 28-30

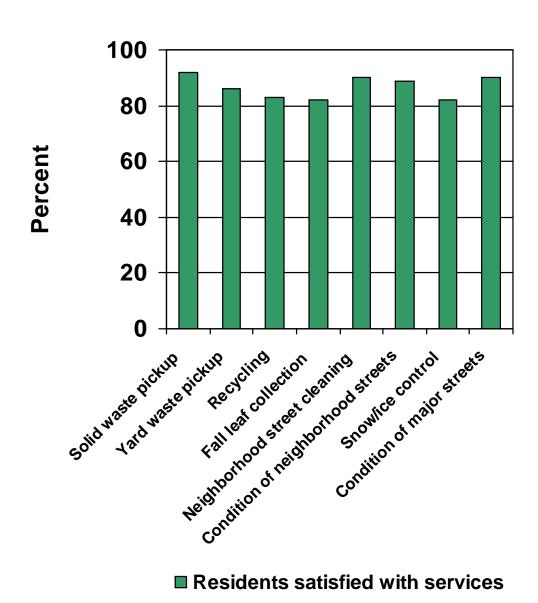
In 2008, residents expressed satisfaction with the services from the following departments:



*Figure is an average of the data from Questions 33-40.

Questions 33-40

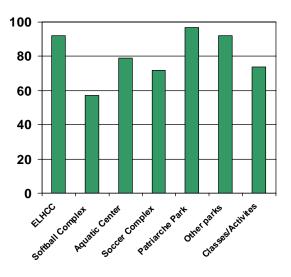
In 2008, residents expressed satisfaction with these services from DPW.



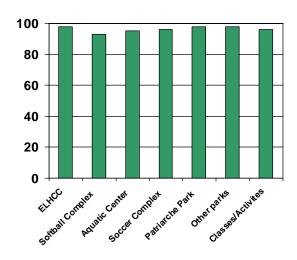
Questions 41-47

In 2008, residents who used the programs and facilities provided by the Department of Parks, Recreation and Arts were satisfied with the overall quality of these services.

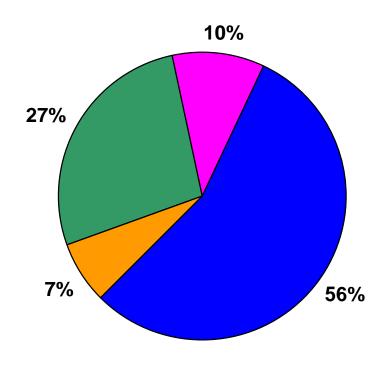
Percentage of Residents Who Use the Program or Facility



Percentage of Above Residents
Satisfied With the Overall Quality of
the Program or Facility



Residents
would prefer
that the City
address any
budget
challenges
accordingly:

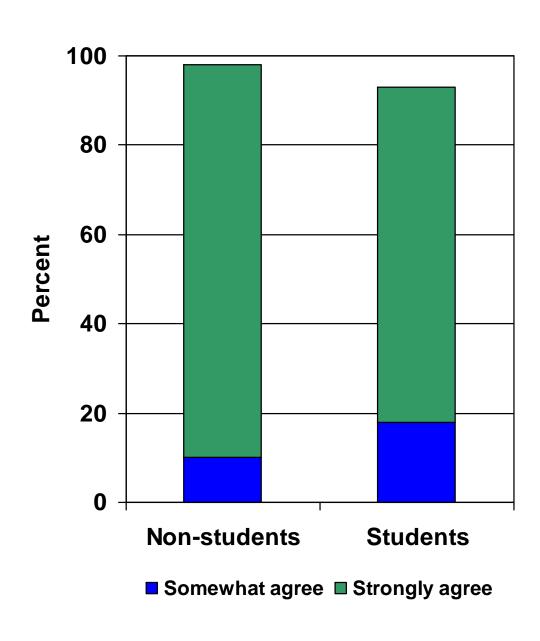


- Reduce or eliminate services
- Raise taxes
- A mix of tax increases and service cutbacks
- Other

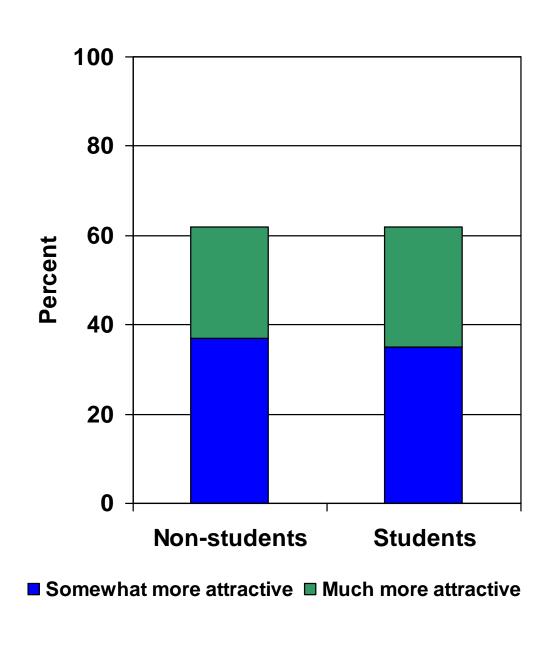
East Lansing Community Survey Results

Non-Student Answers compared with Student Answers

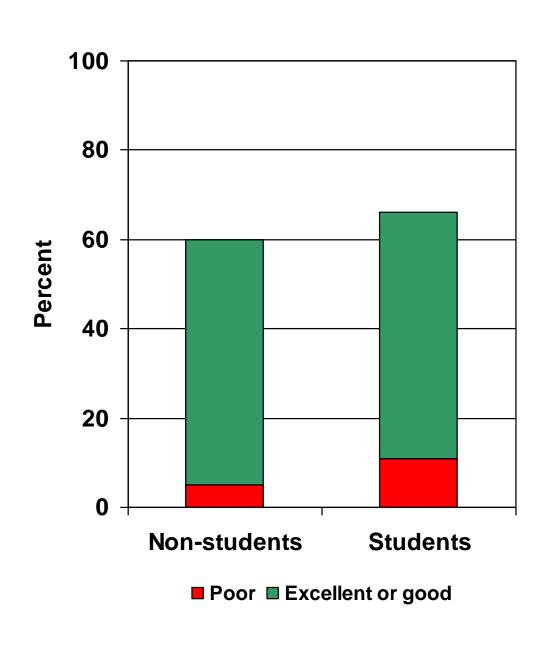
In 2008, both student and non-student agree that East Lansing is a good place to live.



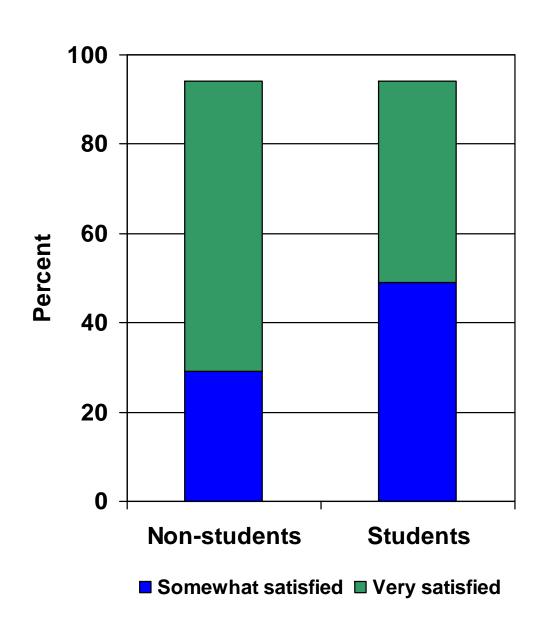
In 2008, both student and non-student residents agree that East Lansing has become more attractive over the past several years.



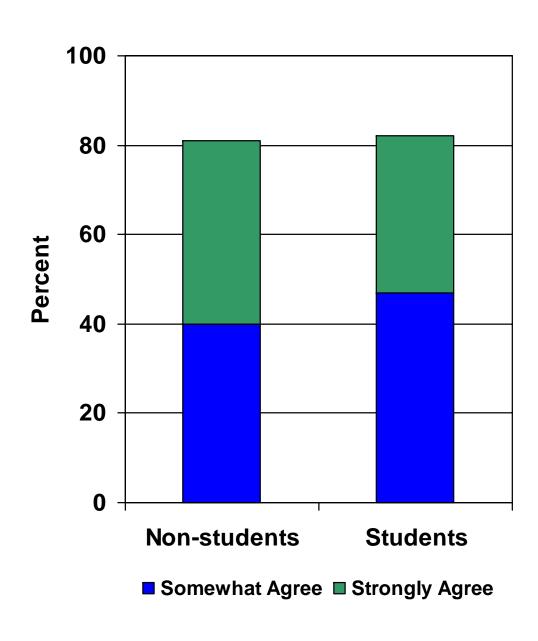
In 2008, both student and non-student agree that student - community relations have improved.



In 2008, both student and non-student residents are satisfied with City services.



In 2008, both student and non-student residents agree that the City will do what they say they will do.



Community Survey Results

You can view the community survey results on the City's Web site:

www.cityofeastlansing.com