

**MARK'S CARTS
211 WEST WASHINGTON
ANN ARBOR, MI 48104**

CART APPLICATION

Name:
Address:
Phone:
Email:

Name of your business:

Type of food (e.g. Tex Mex, Asian):

How long have you worked in the restaurant business?

Describe your previous restaurant/food service experience:

What ideas do you have for increasing the public visibility of the courtyard overall?

Describe your experience working in coalitions or collaborating with others toward a common goal.

What is your philosophy of customer service?

Do you already have a cart? If so, is it enclosed or open and what are the exterior dimensions including the hitch? For open carts, what is the total area you will use including work table, cart, and standing space?

What equipment will you have in your cart and what power source will it run on?

Attach a copy of your business plan. Please include the following:

- Mission statement.
- Do you own or have you ever owned your own business?
- Do you currently have a cart? If not, how much do you think your cart will cost? Where are you getting it?
- A full season will be April 1 through October 31, though depending on weather it may start up to two weeks earlier and end up to weeks later. Hours will be 8:00am - 10:00pm. Carts will be expected to be open several afternoons and evenings each week. What days/weeks/hours will you operate your cart?
- Estimated sales per month. Per season? Estimated/needed profit per season?
- Will your business be owner-operated? Who will operate your cart and prepare your food? Who will help?
- Proposed menu. You will be asked to present a sample meal.

- How will you market your cart?
- How much kitchen prep time do you anticipate needing? When (hours and days)?
- Have you discussed your menu and your cart with the Health Department?
- Do you and your help have Food Handlers Certificates? What type?
- References - minimum of 3: Include name, relationship, and contact information

Return the completed application and business plan to:

Mark's Carts
% Downtown Home & Garden
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Ann Arbor, MI 48104
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mark@downtownhomeandgarden.com