AI Is Here

Let's use it for our benefit

Things to Consider

- Individuals
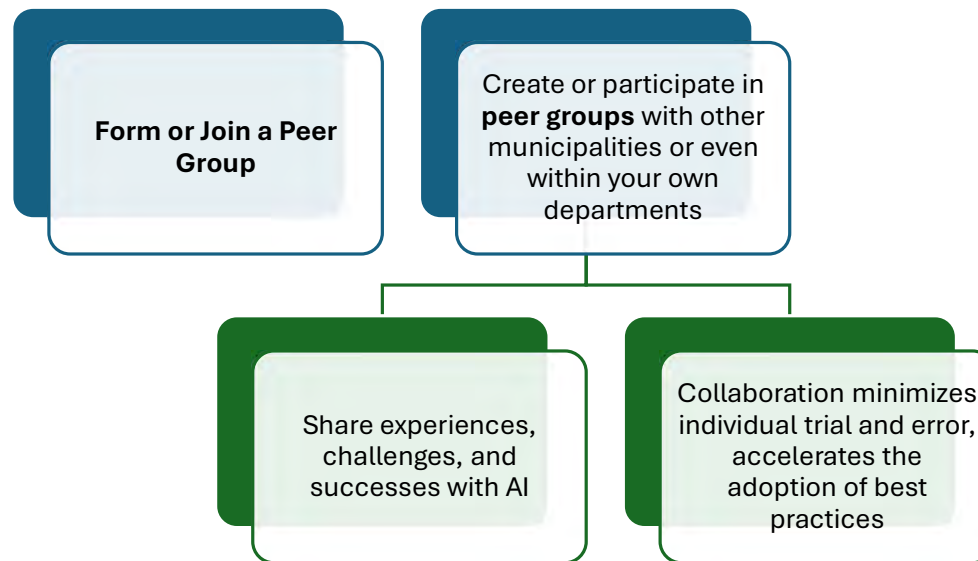- Elected Officials and those who support them

Things to Consider - Individuals

- Form or Join a Peer Group
- Focus on Augmentation, Not Replacement
- Involve all Team Members

Things to Consider - Individuals

Form or Join a Peer Group

Create or participate in **peer groups** with other municipalities or even within your own departments

Share experiences, challenges, and successes with AI

Collaboration minimizes individual trial and error, accelerates the adoption of best practices

Things to Consider - Individuals

Focus on Augmentation, Not Replacement
- Think of AI not as a job cutter but as a **job enhancer**
- AI is a collaborator handling the repetitive and data-heavy tasks
- Allows for concentration on human / public facing aspects of the job

Things to Consider - Individuals

- Involve All Team Members
  - It is important to have a **collaborative approach** to AI integration
  - Include all levels and departments in the conversation

Things to Consider – Elected Officials & Support

- Form an AI Task Force

- Prioritize AI for Public Service Enhancement

- Establish Ethical Guidelines and Public Trust

Things to Consider – Elected Officials & Support

Form an AI Task Force

- Group should include representatives from various city departments
- Responsibilities include: Researching AI applications, developing a strategic implementation plan and ensuring that AI tools align with city-wide goals

The City of San Diego's Smart City Program

The City of San Diego created a "Smart City" task force to explore and implement new technologies, including AI

The Role of AL Technology in Smart Cities (Smart City Works – Innovation Hub)

https://www.smartcityworks.org/post/the-role-of-ai-technology-in-smart-cities

Things to Consider – Elected Officials & Support

Prioritize AI for Public Service Enhancement

Chattanooga, Tennessee's 311 Service

Chattanooga has implemented an AI-powered system for its 311 service

https://chattanooga.gov/stay-informed/latest-news/coming-soon-new-and-improved-experience-requesting-city-services

Traffic Management in Pittsburgh, Pennsylvania

Pittsburgh partnered with Carnegie Mellon University to develop **Surtrac**, an AI-powered traffic signal system.

https://www.cmu.edu/news/stories/archives/2019/october/traffic-moves-at-speed-of-technology.html

Things to Consider – Elected Officials & Support

Establish Ethical Guidelines (Policies) and Public Trust
- Determining how AI will use public data
- Explain new AI initiatives
- Communicating these changes to the public through workshops or town halls

Boston's AI Ethics Board

Boston has established an **AI Ethics Board** to oversee the city's use of AI and data analytics.
- Establishing an AI system to predict where public services are most needed to ensure it doesn't unfairly target or neglect certain neighborhoods

https://www.boston.gov/sites/default/files/file/2023/05/Guidelines-for-Using-Generative-AI-2023.pdf

https://www.mass.gov/doc/massachusetts-ai-strategic-task-force-2024-report-to-the-governor/download#:~:text=Background%20on%20the%20Strategic%20AI,from%20academia%20and%20local%20government.

The Right Tools to Unlock the AI Door

FREE TOOLS TO SHARE WITH YOUR COMMUNITY

FREE Tools to Take With You

- [Quick video creation](#)

- [Powerful image-to-video presentations](#)

Let's Stay in Touch

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BLACK TECH SATURDAYS

AI IS NOT HERE TO REPLACE PEOPLE

IT'S HERE TO ENHANCE GENIUS.

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THE DIGITAL DIVIDE AND WEALTH GAP

SYSTEMIC BARRIERS TO GROWTH:

- Global majority entrepreneurs start with one-third the capital of their peers.
- 21 million Americans lack access to high-speed internet.
- Global majority founders receive less than 1% of venture capital annually.
- The United States faces an $8.2 Trillion Revenue downfall because of skills shortage. This isn't just digital skills.

WHY IT MATTERS:

Research from the World Economic Forum shows that a 10% increase in digital access correlates with a 1.35% rise in GDP per capita.

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EMPOWERING COMMUNITIES TO CO-CREATE THE FUTURE

GRASSROOT MEETUPS
to 25,000+ participant movement.

30,000+ IMPACTED
through training & events.

UNLOCKING MILLIONS
in grants, revenue & investments.

TRUSTED PARTNERSHIPS
Gilbert Family Foundation, Knight Foundation, Rocket CommunityFund, MEDC, Song Foundation, Kellogg Foundation, NASA, Microsoft, Michigan Central, Kapor Center+ more.

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YOUTH STEM FEST
1,500+ students

DIGITAL EMPOWERMENT SUMMIT
80+ speakers, 3,200 attendees in 2024
Projected 5k-7k 2025

OWN YOUR DREAM PITCH
Engaging, Empowermening and Enabling
community to solve the problem learn from
the learnings together.

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WHY IT WORKS

MEETING PEOPLE WHERE THEY ARE.

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HONORING CULTURE.

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WHY IT WORKS

BUILDING BELONGING.

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BUT WITH INTENTION

AI CAN ENHANCE GENIUS & SCALE OPPORTUNITY

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Bring as many people to the other side of the **digital divide.**

Equip residents to *use AI to solve generational problems.*

Governance = innovation, not just administration.

A VISION FOR THE FUTURE

BTS GENIUS BOT
AI-powered navigator for careers & entrepreneurship.

BRIDGE TO SUCCESS
Fast-track certifications in AI, social media, project management.

BUILT TO SCALE
Freelance marketplace for inclusive wealth building.

BROADCAST. TELL. SPOTLIGHT.
AI-powered storytelling platform for economic mobility.

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We are not waiting for the future to arrive. **We are building it, together.** Our responsibility is clear: harness AI as a bridge to **belonging, opportunity, and possibility.**