

MICHIGAN MUNICIPAL LEAGUE
CONVENTION2022

MUSKEGON, MI

OCT 19-21, 2022

#MMLCONV

Hacking Creativity

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Julie Durham, Senior Consultant, Public Sector Consultants

Public Sector Consultants

- Objective, nonpartisan public policy research and consulting firm
- Pursuers of collaborative, creative solutions to complex policy issues
- Served Michigan organizations for over 42 years
- Provide technical assistance to MML's ServeMICity Program

Today's Workshop

1:00-1:50 Let's Get Creative

1:50-2:00 *Break*

2:00-2:50 Creativity in Practice

2:50-3:00 *Break*

3:00-4:00 Shared Creativity



Participant Commitments

- Inclusive participation
- Listen for understanding
- Make space/take space
- Practice both/and thinking
- Demonstrate respect (verbal, written, and non-verbal)



**What is your most pressing
challenge as a local
government official?**



Creativity is...

- A process to help solve problems
- Something that can be learned and unlearned
- Not just for the arts, culture, and music scenes
- More commonly iterative than innovative



Creativity can...

- Help people learn
- Create memorable experiences
- Free us from group think
- Bring people together
- Disrupt ingrained power dynamics



Source: *The Infinite Playground*, Bernard De Koven





**What is an innovative solution
to solve this issue?**

Save the date!

Thursday, Nov. 10

1:00 – 4:00 PM

Graduate East Lansing



pundit. summit

punditsummit.com

Real talk from real attendees

No boring talking
heads, this was
funny, engaging,
and insightful.

Real talk from real attendees

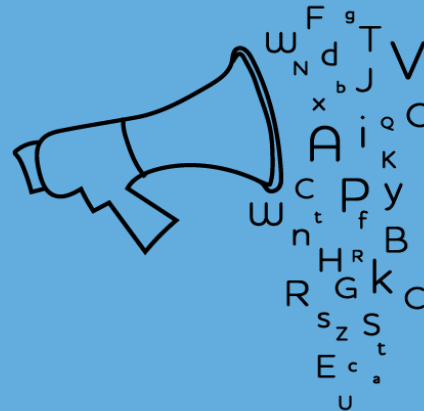
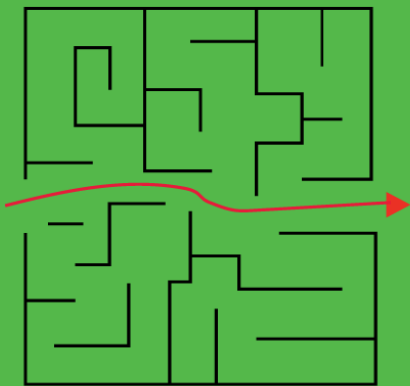
→ This is
f\$#@-ing
great!

Real talk from real attendees

What a great event.
Really enjoyable and
super sophisticated.

#MMLCONV | convention.mml.org

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