City of Southfield Census 2020 Complete Count Plan

Timeline:

Spring/Summer 2019 – Contact various segments of the community for identifying representatives to the complete Count Committee  
Call for Volunteers to serve

October 2019: Kick off Meeting of the Complete Count Committee  
What 2020 Census means to Southfield, SE Michigan and the state  
Southfield compliance with the Census in 2000 and 2010  
Census data gathering  
Census employment

November 2019: How to improve Census compliance in Southfield  
Census resources  
Census materials  
Review of Complete Count Action Plan

January 2020: Formation of Census 2020 Sub-Committees  
Target Areas & Sub-Committee Formation  
Pre-Schools/Child Day Care Centers  
K-12 Public, Charter & Parochial Schools  
Higher Education  
Senior Adult Communities  
Assisted Living Centers/Adult Day Care/Rehab Centers  
Foster Care & Group Homes  
Apartment complexes  
Neighborhood & Condo Associations  
Churches, Synagogues & Mosques  
Civic Organizations  
Sororities & Fraternities  
Businesses

February 2020: Delegation of responsibilities & reporting back  
Building membership of subcommittees to build community outreach  
Census materials to use with presentations ... fact sheets, sample articles, posters, give-aways, etc.  
Update and media/publicity

Early March 2020: Reports of Sub-Committees  
Update and media/publicity  
Issues/concerns/feedback

Late March 2020: Reports of Sub-Committees  
Update and media/publicity  
Issues/concerns/feedback