Who says you can’t predict the future?

Since 2011, Blue Cross has been helping Michigan businesses address the rising cost of health care with an innovative offering called GlidePath™. It is a comprehensive defined contribution solution that gives employers more certainty and offers greater choice for employees. If you have more than 50 employees, here’s what GlidePath™ can do for you.

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- Offer a greater choice of health care plans to your employees
- Finance pre-tax dollars for each employee to use for health care
- Keep your company in line with Health Care Reform
- Limit your exposure to future benefit liabilities
- Remove the burden of administration
- The only private exchange to offer plans from the Michigan Blues

For more information, visit predictablehealthcosts.com.
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- Jared Levy, Benefits Consultant, 800-654-8489, ext. 3045, Jared.Levy@af-group.com

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DETROIT MARRIOTT AT THE RENAISSANCE CENTER MAP
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AGENDA-AT-A-GLANCE

Convention registration, general sessions, and the banquet are all located on Level 4. All breakout sessions are located on Level 5.

### TUESDAY, SEPTEMBER 17

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<td>9:00 am-4:00 pm</td>
<td>Pre-Convention Workshops</td>
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<td>2:00-5:00 pm</td>
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<td>2:00 pm</td>
<td>LaSalle League Board of Trustees Meeting</td>
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### WEDNESDAY, SEPTEMBER 18

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<th>Time</th>
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<tr>
<td>7:30 am-5:00 pm</td>
<td>Convention Registration</td>
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<td>7:30-8:30 am</td>
<td>Michigan Women in Municipal Government Breakfast</td>
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<td>8:30-9:30 am</td>
<td>Latitude Elected Officials Academy Board Meeting</td>
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<td>10:00-11:30 am</td>
<td>Welcoming General Session, Parade of Flags, Community Excellence Award Presentations</td>
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<tr>
<td>11:30 am-1:00 pm</td>
<td>Lunch: Food Truck Rally at William G. Milliken State Park and Harbor</td>
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<tr>
<td>12:00-3:30 pm</td>
<td>Silent Auction Bidding</td>
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<tr>
<td>1:00-2:15 pm</td>
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<td>Town-Gown Survey 2013: An Update and Overview</td>
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<td>Grants &amp; Loans Got My Project Done!</td>
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<td>Interactive Modeling Process to Improve Fiscal Stability and Sustainability</td>
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<tr>
<td>2:15-2:30 pm</td>
<td>Break</td>
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### 2:30–3:45 pm Breakout Sessions
- Zoning for Medical Marihuana – Regulating a (Sort of) Lawful Activity
- Design Guidelines for Streetscape Projects in Downtowns and Historic Districts
- Food Truck-ology
- Secrets to Strategic Economic Growth
- What’s All the Stink About? Managing Water and Sewer Service

### 3:45–4:00 pm Break

### 4:00–4:45 pm Annual Business Meeting

### 4:45–5:45 pm Governance Committee Meeting

### 6:00 pm Take Me Out to the Ball Game! Foundation Fundraiser

### 7:00 pm Foundation Fundraising Reception at the Dossin Great Lakes Museum

---

### THURSDAY, SEPTEMBER 19

#### 7:00 am–12:00 pm Convention Registration

#### 7:30–8:30 am Michigan Association of Mayors Breakfast

#### 8:00 am–2:45 pm Silent Auction Bidding

#### 8:30–10:00 am General Session
- Detroit Redux: A Panel Discussion

#### 10:15 am–1:00 pm Mobile Workshops and Lunch
- Bike the DeQuindre Cut
- Detroit’s Urban Core Housing Innovation Districts
- Public/Private Partnerships
- Eastern Market Shopping District
- Retail Revitalization
- Detroit’s Music History

#### 1:15–2:30 pm Breakout Sessions
- Personal Property Tax
- Retool, Rebrand, Rebirth of a Downtown
- Using Tomorrow’s Energy Savings to Finance Energy Upgrades Today
- Defined- Contribution Health Plans: The Path to Predictable Health Care Costs
- Neighborhood Planning for Michigan’s Sustainable Communities
2:30-3:00 pm  Break

2:30-3:30 pm  Renaissance Foyer
Prosperity Agenda Radio Show

2:45 pm  Silent Auction Bidding Closes

3:00-4:00 pm  General Session  Columbus Ballroom
Michigan Local Government Management Association (MLGMA)
Lean Urbanism for Local Government

4:00-4:15 pm  Break

4:15-5:30 pm  Breakout Sessions
- Lean and Local Urbanism: A Closer Look .................................................. Marquette
- Mobilizing Local Leaders to Increase Educational Attainment Rates: The LCAN Model .......................................................... Brule
- Risk Management through Case Studies ................................................. Cadillac
- State & Federal Affairs Update ................................................................. Nicolet

6:00-6:30 pm  Renaissance Foyer
Reception

6:30 pm  Columbus Ballroom
Annual Awards Banquet

FRIDAY, SEPTEMBER 20

8:30-11:00 am  Closing General Session  Columbus Ballroom
Detroit’s Bankruptcy: A Panel Discussion
Presentation of Community Excellence Award Participants
Community Excellence Award “Race for the Cup” Winner Announced

11:15 am-12:15 pm  Latitude
Michigan Black Caucus of Local Elected Officials (MBC-LEO) Meeting
“WHO BRINGS ENERGY TO THIS COMMUNITY?”

Strong communities are the foundation of a healthy, thriving environment for all people. That’s why DTE Energy helps power communities through supporting projects and programs that enhance life. We take pride in our efforts to provide positive youth development. We partner with local leaders to promote community initiatives from environmental education to economic development, including community outreach services. We’re using our energy to serve.
GENERAL INFORMATION

LEAGUE REGISTRATION HOURS
Tuesday, September 17  2:00 pm-5:00 pm
Wednesday, September 18  7:30 am-5:00 pm
Thursday, September 19  7:00 am-12:00 pm

NAME BADGES
Convention name badges must be worn to gain admission to educational, meal, and social functions.

Please help us with our recycling efforts on Friday by dropping your name badge into the badge recycling boxes located in the General Session room and lobby of the hotel.

GUEST ACTIVITIES
Guests can be registered with Convention attendees to participate in Convention receptions and the Thursday evening Awards Banquet. For an additional fee guests can purchase Wednesday lunch and Thursday mobile workshop and lunch tickets and Friday breakfast tickets. Guest registration does not include admittance to the Convention sessions.

MEALS
Wednesday lunch, Thursday lunch & tour, Thursday Awards Banquet, and Friday breakfast are included with your full Convention registration fee.

VENDOR SPONSORSHIPS
We are fortunate to have many vendor sponsorships this year. Please see the list of sponsors on page 6-7 and thank these companies for supporting local government.

COMMUNITY EXCELLENCE AWARDS
The League recognizes innovative solutions through the peer-nominated Community Excellence Award, a spirited competition we affectionately call “The Race for the Cup.” This year’s winner will be decided by the entire Convention delegation. Our seven regional nominees will make presentations on Wednesday, September 18, during the Welcoming General Session. Following the presentations, voting will take place at the Community Excellence Award voting booth from 11:30 am-4:00 pm Wednesday, and 8:00 am-4:30 pm Thursday. Our official auditors, Plante & Moran PLLC, will oversee the voting booth and count the ballots. The Community Excellence Award Cup will be presented on Friday, September 20, at the Closing Breakfast.
2013 MML FOUNDATION SILENT AUCTION
Be sure to stop by the Foundation’s Annual Silent Auction on Wednesday, September 18 from 12:00-3:30 pm, and Thursday, September 19 from 8:00 am-2:45 pm. Items, including getaway packages, art, and merchandise, will be awarded to the highest bidder. The Silent Auction helps raise funds for the Foundation to assist the League in its mission to provide education, advocacy, and assistance to municipal officials and employees throughout the state.

CONVENTION COURTESY REMINDERS
• Please be on time for sessions.
• Please take conversations into the hallway, rather than chatting while a session is in progress.
• Please turn off the ringer on your cell phones during the sessions.
  The speakers and the audience will appreciate your courtesy.

EVALUATIONS
Evaluation forms for the 2013 Convention are available on page 45 of your program. Your input is valuable and helpful in planning future Conventions. Please drop your form into the box available during the Closing Breakfast, or return them to any League staff member.

CORE LEGISLATIVE PRINCIPLES
In accordance with the League Bylaws, the Board of Trustees has considered statements of policy in advance of the annual meeting. Clerks from member municipalities were notified in August that the 2013-2014 proposed League Core Legislative Principles were available on the League website. In the Annual Meeting Notice, official voting delegates were requested to print the proposed Core Legislative Principles from the League website and bring them to the Business Meeting on Wednesday at 4:00 pm in the Mackinac Ballroom.

ICMA CORE COMPETENCY CREDITS
The International City/County Management Association (ICMA) offers a voluntary credentialing program to recognize professional local government managers and to promote lifelong learning. To assist managers who are considering or already participating in the program, the League will provide a list of the ICMA’s 18 “core competency” (CC) areas for each of the Convention sessions on pages 48-51. If you are interested in finding out more about this program visit www.icma.org.

If you have any questions, please contact Colleen Layton, clayton@mml.org, or 800-653-2483.
SOCIAL MEDIA
Stay connected with all that is going on at Convention and with the League by following the League on Facebook and #mmlconv on Twitter.

NOMINATIONS FOR THE BOARD OF TRUSTEES
The Nominating Committee will post the names of nominees for the Board of Trustees in the League registration area on Tuesday afternoon.

NOMINATING COMMITTEE
Karen Majewski, Mayor, Hamtramck, Chair; Immediate Past President of the League
Pat Lockwood, Councilmember, Fenton
Marty Colburn, City Administrator, Mason
Amy Williams, City Manager, Scottville
Alex Boese, Councilmember, Zilwaukee
John Gabor, City Manager, Marine City
Rusty Showalter, Councilmember, West Branch
William LaLonde, Mayor Pro Tem, St. Ignace

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We’re working to make Michigan vibrant, by utilizing cutting edge housing and community programs and providing sound advice. If you’re interested in improving your home, neighborhood or community, you’ve got a partner. **Your MSHDA.**
DOUGLAS C. BERNSTEIN
The managing partner of Plunkett Cooney’s Banking, Bankruptcy and Creditors’ Rights Practice Group, Douglas C. Bernstein focuses his practice in the areas of commercial litigation, commercial loan restructuring and documentation, creditors’ rights, commercial and municipal bankruptcy, receiverships and other banking-related litigation and appeals on behalf of national and regional lenders and special servicers. He currently serves as a member of the Board of Directors of Plunkett Cooney and has a number of published appellate decisions to his credit. He is a member of several professional organizations and presents seminars to clients and industry organizations on commercial loan restructuring, bankruptcy and litigation issues, and assisted the state of Michigan in the training of potential emergency managers and emergency financial managers.

DAVID CARROLL
David Carroll is Quicken Loans’ “Vice President of Miscellaneous Stuff.” He joined Quicken Loans in 1991 and over the years has been responsible for a variety of areas, including mortgage operations, technology, legal and human resources. Currently, he is involved with all of Quicken Loans Detroit initiatives, including real estate acquisition and use, space planning, incentive programs, community affairs, and government relations.

Prior to joining Quicken Loans, David worked as an attorney in the real estate department of Chapman and Cutler, a Chicago law firm. He currently serves as a board member of New Detroit, JARC, Junior Achievement of Southeastern Michigan, Bizdom, the Detroit Economic Growth Corporation and the Detroit Employment Solutions Corporation.
ANDRÉS DUANY

Andrés Duany is an architect whose work focuses on the planning of communities. He and his wife, Elizabeth Plater-Zyberk, founded their practice Duany Plater-Zyberk & Company in 1980, at the time of their design of Seaside, which began an ongoing debate on the alternatives to suburban sprawl.

Since then, DPZ, their planning practice, has completed well over two hundred downtown and new town plans. They have particular expertise in writing codes. This work has generally been received with awards and publication. Their firm currently has six partners and employs about 30 persons dedicated to both practice and research.

Andrés and Elizabeth were founding members of the Congress for the New Urbanism. They teach Traditional Town Planning at the University of Miami, where Elizabeth is dean of the School of Architecture. Andrés has co-authored three widely distributed books. The most recent is The Smart Growth Manual which describes the problems of American cities and proposes techniques that are socially, economically, and environmentally sustainable.

ANDY HETZEL

As vice president of corporate communications, Andy Hetzel is responsible for communications strategy and brand positioning for Blue Cross Blue Shield of Michigan, and serves as corporate spokesperson on major issues. His department directs all internal and external communications capabilities for the company, including public relations, advertising, marketing communications, publications, social media, and employee communications. He previously served in executive and leadership roles in agency public relations and in state government in Michigan and New York.
JANE HUDSON RIDLEY

Jane Hudson Ridley is a senior director in U.S. Public Finance, serving as the analytic manager and team leader for the State and Local Government Department’s Great Lakes group at Standard & Poor’s Ratings Service. Ridley’s areas of expertise also include charter schools and S&P’s Financial Management Assessment scoring tool. Prior to 2001, she was a vice president in the Municipal Securities Group at Banc of America Securities and was an analyst at PaineWebber. She is a member of the National Federation of Municipal Analysts.

GEORGE W. JACKSON, JR.

George W. Jackson, Jr. became president and CEO of Detroit Economic Growth Corporation (DEGC) in February, 2002. The private nonprofit corporation is devoted exclusively to supporting Detroit’s economic development projects and initiatives by providing technical, financial, negotiation, and development assistance to the city and the private sector business community. Under Jackson’s leadership, DEGC has led or played a key role in dozens of landmark projects including the Lower Woodward Improvement Program for Superbowl XL, and the transformation of the Detroit riverfront from industrial to multi-use recreational, residential, and commercial. He also served as chief development officer for the city from 2006 to 2010, and is a past chair and current board member of the NextEnergy Corporation, committed to making Michigan a world leader in alternative energy.

SAUNTEEL JENKINS

Saunteel Jenkins is a lifelong Detroiter who was elected to Detroit City Council in 2009. Prior to her election, she served as director of the residential treatment program at Mariners Inn, a shelter and treatment center for men who are homeless or drug-addicted. She has also worked as a social worker helping troubled youth and adults. Prior to that, she worked as a national business development director for a private education company offering free tutoring to low-income children. As a Detroit city council member, Jenkins currently serves as chair of the Planning and Economic Development Committee and the City Council Rules Special Committee, and is a trustee for the General Retirement System.
For more than 65 years we’ve served government, and we have the experience, expertise, and independence to help you chart a course for the future. We offer practical solutions to complex issues, providing you with

a higher return on experience.
ERIC SCORSONE

Dr. Eric Scorsone is a nationally recognized expert in municipal finance and administration who currently serves as an advisor to Detroit Emergency Manager Kevyn Orr. He is an Extension specialist and faculty member for state and local government finance in the Department of Agricultural, Food and Resource Economics at Michigan State University. Dr. Scorsone has been widely cited on state and local government finance issues by major media outlets around the world including *NY Times*, *Reuters*, and *Wall Street Journal*. His specific area of expertise is related to financial emergencies and assessing financial health among public and nonprofit organizations. He has worked with municipalities across the state including Lansing, Flint, Saginaw, Inkster, Livingston County, and Grand Rapids.

FRANK SHAFROTH

Frank Shafroth has served as director of the Center for State and Local Government Leadership within the Center for Public Governance at George Mason University since January 2011. His column, “The Tax Doctor” appears in *State Tax Notes*, covering key state and local tax issues and developments. He is also an adjunct professor in public policy and intergovernmental relations at George Washington University and an assistant professor in public administration at George Mason University. His past leadership roles include a wide range of work in government relations at the state and federal level.

DAYNE WALLING

Dayne Walling is currently serving his second term as mayor of the city of Flint. A Flint native, Walling is a graduate of Flint Central High School and has the distinct honor of being Flint’s only Rhodes Scholar. His past professional experience includes: owner and manager of 21st Century Performance, work with the Genesee County Land Bank’s affiliated Genesee Institute, and founder of Flint Club. Mayor Walling has also worked with the Urban Coalition of Minnesota. He was an aide to Washington DC Mayor Anthony Williams, and worked for U.S. Congressman Dale Kildee. His educational background includes a Master of Arts in Urban Studies from Goldsmith’s College, University of London.
TUESDAY, SEPTEMBER 17

9:00 am–4:00 pm
Pre-Convention Workshops

2:00–5:00 pm
Convention Registration
Location: Renaissance Foyer

2:00 pm
League Board of Trustees Meeting
Location: LaSalle

WEDNESDAY, SEPTEMBER 18

7:30 am–5:00 pm
Convention Registration
Location: Renaissance Foyer

7:30–8:30 am
Michigan Women in Municipal Government Breakfast
Location: Marquette
Speaker: Janice Winfrey, City Clerk, Detroit
Presiding: Susan Baldwin, President, Michigan Women in Municipal Government; League Board of Trustees; Mayor, Battle Creek
Tickets must be purchased in advance. Limited availability.

8:30–9:30 am
Elected Officials Academy (EOA) Board Meeting
Location: Latitude
Presiding: Josh Meringa, EOA President; Councilmember, Grandville

10:00–11:30 am
Welcoming General Session
Location: Columbus Ballroom
Welcome: Saunteel Jenkins, Council President, Detroit
Speaker: David Lossing, Mayor, Linden; President, Michigan Municipal League

Parade of Flags
Sponsored by Consumers Energy
Community Excellence Award Presentations
Sponsored by Plante & Moran, PLLC, official auditors of the Community Excellence Award.

11:30 am–1:00 pm
Lunch: Food Truck Rally at William G. Milliken State Park and Harbor
Location: William G. Milliken State Park, a 1-mile walk up the Detroit riverfront. Transportation assistance is available; see staff located at the Winter Garden exit of the Renaissance Center.

The food truck trend is sweeping across Michigan, as local leaders explore how this new entrepreneurial movement can impact their own urban areas. Join the conversation and lunch at the League Convention’s first-ever Food Truck Rally in beautiful William G. Milliken State Park and Harbor on the Detroit riverfront! You can walk the mile-long scenic route to the park or hop on our shuttle to the state’s first urban park. Your Convention badge is your ticket to try all the food vendors’ fare!
Sponsored by Big Boy

12:00–3:30 pm
Silent Auction Bidding
Location: Renaissance Foyer
Sponsored by Key Bank & Munder Capital Management
Breakout Sessions
1:00–2:15 pm

Town-Gown Survey 2013: An Update and Overview
Location: Nicolet
Moderator: David Lossing, Mayor, Linden; President, Michigan Municipal League
Speakers: Beth Bagwell, MPA, Program Director, ITGA
          Kirsten Freiberger, Project Analyst, Brailsford & Dunlavey
          Jason Thompson, Regional Vice President, Brailsford & Dunlavey

Learn how the International Town and Gown Association (ITGA) Assessment Survey 2013 will be used to identify best practices and develop case studies on the “hurdles and springboards” of town-gown relations related to economic development, off-campus housing, shared services, friction points, and campus edge development. All preregistered Convention attendees were invited to participate in the survey.

The Many Faces of Placemaking in Detroit
Location: Marquette
Moderator: Sean Mann, Program Coordinator, Michigan Municipal League
Speakers: Michael Forsyth, Business Development Manager, Detroit Economic Growth Corporation
          Amy Kaherl, Director, Detroit Soup

A panel of engaging, award-winning, and inspiring placemaking experts will discuss their experiences and lessons learned from their innovative place-based projects in Detroit. These low-cost placemaking projects focus on retail development and community-based entrepreneurship while tackling the issues of commercial and residential vacancy.

Moving to Prosperity: Metro Detroit’s New Regional Transit Authority (RTA)
Location: LaSalle
Moderator: Steve Baker, Councilmember, Berkley; League Board of Trustees
Speakers: Paul Hillegonds, Chairman, Regional Transit Authority
          Senator Bert Johnson, State of Michigan
          Carmine Palombo, Director of Transportation Planning, SEMCOG
          Roy Rose, President, Anderson, Eckstein & Westrick, Inc.

In 2012 the Michigan Legislature passed several laws that created a Regional Transit Authority composed of Wayne, Oakland, Macomb, and Washtenaw counties. Safe, reliable, and coordinated transit will help drive economic growth and enable Metro Detroit to compete globally in attracting and retaining talent. An expert panel will provide an in-depth look at the progress the RTA is making towards improving public transportation in southeast Michigan.
Grants & Loans Got My Project Done!
Presented by Fleis & Vandenbrink Engineering, Inc.
Location: Duluth

This presentation will focus on the availability of grants and low interest loans in Michigan. Discussion will revolve around the major grants, keys to their award ability, and examples of successful projects completed under these funding options. The MDEQ’s 2013 (SAW) grant will be discussed. Hear case studies on projects that utilized multiple grant programs to accomplish projects, including public/private funding.

Interactive Modeling Process to Improve Fiscal Stability and Sustainability
Presented by Burton & Associates
Location: Joliet

Members of our team will discuss recent examples of where we have used our interactive modeling and decision support process to assist local governments in the development of financial management plans and cost recovery mechanisms that ensure their long-term sustainability. Our interactive decision support process is about identifying choices and the consequences of those choices in real-time. Join us to learn how you can improve the sustainability of your community.

2:15–2:30 pm
Break

For over 25 years, we have provided superior financial planning services to local governments throughout the United States. Our unique interactive decision support process and dynamic models clearly identify current decision alternatives and their consequences.

www.burtonandassociates.com
Breakout Sessions  
2:30–3:45 pm  

Zoning for Medical Marihuana – Regulating a (Sort of) Lawful Activity  
Presented by Mika Meyers Beckett & Jones PLC  
Location: Marquette  

How is your community dealing with medical marihuana as a land use? This seminar will review the Medical Marihuana Act (MMA) and recent legislation and court decisions, with a focus on zoning and land use impact. How can patients and caregivers legally operate under the MMA, and what are the land use impacts? The practical and legal advantages and disadvantages of the four main approaches communities have taken to zoning for medical marihuana—do nothing, try to ban it, treat it as a home occupation, or treat it as a commercial use will be discussed, along with example ordinances.

Design Guidelines for Streetscape Projects in Downtowns and Historic Districts  
Location: Nicolet  

Speakers: Sigrid Bergland, Historian/Cultural Resource Coordinator, Michigan Department of Transportation  
Brian Grennell, Cultural Resource Management Specialist; State Historic Preservation Office/MSHDA  
Kelly Larson, Design Specialist, State Historic Preservation Office/MSHDA  

This session is a MUST for all local leaders who have considered, or ever will consider, using federal funding for their streetscape projects. Learn the streetscape design guidelines to follow in order to avoid lengthy review times and re-designs through the Michigan Department of Transportation (MDOT) and the State Historic Preservation Office’s (SHPO) Section 106 Environmental Review process.
**Food Truck-ology**  
*Location: LaSalle*

**Moderator:** Rod Arroyo, Clearzoning  
**Speakers:**  
Katharine Czarnecki, Community Development Director, MEDC  
Dan Ferrara, President, Rutiger Consulting  
Scott Moloney-Owner, Treat Dreams Food Truck  
Cristina Sheppard-Decius, DDA Executive Director, Ferndale

Thinking about bringing food trucks to your community? Food trucks are a trendy, fun way to bring buzz and fast eats to your local streets. Hear about one community’s food truck success story—and learn about the challenges that can slow things down, from antiquated ordinances to the misplaced fears of lost business by brick and mortars. You’ll also hear from MEDC on how and why they support Michigan’s growing food truck industry.  
Sponsored by Clearzoning

**Secrets to Strategic Economic Growth: How Cities Can Attract and Retain Private Sector Investments**  
*Presented by OHM Advisors*  
*Location: Duluth*

Michigan’s economy grows stronger every day, but new development remains a challenge for cities to catch and hold the attention of potential investors. In today’s competitive marketplace, how do communities succeed in securing the means to attract future investment? Can they risk a vision or redevelopment strategy that does not consider the critical balance of market realities and community and neighborhood objectives? This session will focus on how to create plans and development strategies that communicate a vision, market opportunity, and understanding of how development opportunities meet the vision of communities and the private sectors’ bottom-line.

**What’s All the Stink About? Managing Water and Sewer Service**  
*Presented by Foster Swift*  
*Location: Joliet*

Many Michigan municipalities are faced with concerns over the provision of water and sewer services. This session will focus on different options for providing water and sewer service, including intergovernmental agreements. Speakers will also address the importance of adopting ordinances regulating water and sewer and discuss common problems faced by municipalities and how to avoid them.
3:45–4:00 pm
Break
Sponsored by Miller Canfield

4:00–4:45 pm
Annual Business Meeting
Location: Mackinac Ballroom
Presiding: David Lossing, Mayor, Linden; President, Michigan Municipal League
➤ Adoption of the 2013-2014 Core Legislative Principles
➤ Election of League Trustees

4:45–5:45 pm
Governance Committee Meeting
Location: Richard
The League’s Legislative Governance Committee focuses on broad legislative direction and proactive policy development.
Foundation Activities

7:05 pm Game Time
Take Me Out to the Ball Game! Foundation Fundraiser

Bus transportation is available at the Winter Garden exit of the Renaissance Center. Buses will depart at 6:00, 6:30, and 7:00 pm. First pitch is at 7:05 pm at Comerica Park. Buses will depart from Comerica Park at 9:30, 10:00, and 10:30 pm.

If you purchased a ticket to this event, it will appear on the reverse side of your name badge. Name badge must be worn for entrance to event. Cost: $35. Visit the Convention registration desk for tickets. Limited availability.

The Michigan Municipal League Foundation has reserved a block in sections 147-148 (lower level) at Comerica Park for the Detroit Tigers v Seattle Mariners.

7:00 pm
Foundation Fundraising Reception at the Dossin Great Lakes Museum on Belle Isle

Bus transportation is available 7:00 and 7:30 pm at the Winter Garden exit of the Renaissance Center. Buses will depart from the museum at 8:30, 9:00, and 9:30 pm.

If you purchased a ticket to this event, it will appear on the reverse side of your name badge. Name badge must be worn for entrance to event. Cost: $50. Visit the Convention registration desk for tickets.

The Dossin Great Lakes Museum, overlooking the spectacular Detroit River, has recently undergone a $2 million renovation. The Museum, which showcases the story of the Great Lakes and Detroit’s role in regional and maritime history, is located on historic Belle Isle.

THURSDAY, SEPTEMBER 19

7:00 am–12:00 pm
Convention Registration
Location: Renaissance Foyer

7:30–8:30 am
Michigan Association of Mayors Breakfast
Location: Marquette

Presiding: Jacqueline Noonan, President, Michigan Association of Mayors; Vice President, Michigan Municipal League; Mayor, Utica

Tickets must be purchased in advance. Limited availability.
8:00 am–2:45 pm
Silent Auction Bidding
Location: Renaissance Foyer

8:30–10:00 am
General Session
Location: Columbus Ballroom
Speaker: Daniel P. Gilmartin, Executive Director & CEO, Michigan Municipal League
Continental breakfast refreshments available. Sponsored by Bridge Magazine.

Detroit Redux: A Panel Discussion
Moderator: George Jackson, President, Detroit Economic Growth Corporation (DEGC)
Video Message: Dan Loepp, President & CEO, Blue Cross Blue Shield of Michigan
Panelists: David Carroll, Vice President of Miscellaneous Stuff, Quicken Loans
Gordon Krater, Firm Managing Partner, Plante Moran
Andy Hetzel, Vice President of Corporate Communications, Blue Cross Blue Shield of Michigan

More than 80 companies have located in Rock Ventures-owned buildings in downtown Detroit since August 2010. In 2012, Blue Cross Blue Shield of Michigan moved 3,400 workers into the landmark RenCen towers overlooking the historic Detroit River. Hear from these and other visionary companies on why they have chosen to stake out a future in Detroit.

10:15 am–1:00 pm
Mobile Workshops and Lunch
Please reference the back of your name badge for the workshop you pre-registered to attend. If you did not pre-register to attend one of these and wish to do so, please visit the Convention registration desk for availability. All tours will depart from the Winter Garden exit of the Renaissance Center.

Bike the DeQuindre Cut
Tour guide provided by the Wheelhouse Detroit.

The DeQuindre Cut Greenway, an urban recreational path, is a 1.35 mile pedestrian link between the riverfront, Eastern Market and many residential neighborhoods in between. Attendees will bike from the riverfront to Eastern Market Shopping District where they will tour the market and enjoy lunch at Bert’s Warehouse Theatre in the Eastern Market Shopping District.
Detroit’s Urban Core Housing
Speaker: Sean Mann, Program Coordinator, Michigan Municipal League
Visit the different kinds of housing stock and neighborhoods in the downtown area. The League’s own Sean Mann, a proud and active Detroit resident, will serve as your tour guide. You’ll visit the turn-of-the-century Woodbridge National Historical District; a recently renovated 1920’s apartment building in downtown; and new lofts and retail in Midtown. The session will end with lunch at Traffic Jam and Snug.

Innovation Districts
Moderator: Summer Minnick, Director, Policy Initiatives & Federal Affairs, Michigan Municipal League
Tour Guide: Sue Mosey, President, Midtown Detroit
Speakers: Shanna Draheim, Senior Consultant, Public Sector Consultants
Olga Stella, Vice President, Business Development, Detroit Economic Growth Corporation
Don Jones, Senior Consultant, New Economy Initiative for Southeast Michigan

An Innovation District is a designated area within a city that encompasses higher-education institutions, and public and private sector industries. They focus investments in high tech sectors and concentrate public infrastructure development to attract entrepreneurs and encourage cross-disciplinary partnerships. See why the Brookings Institute and the governor’s office have earmarked Detroit’s Midtown as an ideal Innovation District, and what’s being done to lure entrepreneurs and investors to this section of the city. This session will end with lunch at the Detroit Historical Museum.

Public/Private Partnerships
Sponsored by Quicken Loans
Speakers: Alicia Minter, Director, Detroit Department of Recreation
Bob Gregory, Senior Vice President, Downtown Detroit Partnership
Deb Dansby, Vice President, Rock Ventures

Hear from Dan Gilbert’s team members on their visionary placemaking and retail plan for Detroit’s urban core. The tour will include a trip to the 1917-vintage Madison Theatre Building where there will be lunch and a session on how communities can work in collaboration with the private sector to maintain the cultural and historical integrity of a community. Enjoy lunch on the rooftop of The Madison.
Eastern Market Shopping District

Speaker: Dan Carmody, President, Eastern Market Corporation
Tour guide provided by D:hive Detroit.

The Eastern Market local food district includes more than 250 independent vendors and merchants processing, wholesaling, and retailing food. As many as 40,000 visitors flock here on a market day. This is a rare chance to see the “bones” of the market when it’s closed as you visit unique retail shops in the district such as DeVries & Co and the Detroit Cheese Company. Lunch will follow at Vivio’s Food & Spirits. Stair climbing is required for this tour.

Retail Revitalization

Speaker: Michael Forsyth, Business Development Manager, Detroit Economic Growth Corporation

The Detroit Economic Growth Corporation (DEGC) shows how innovative retail is helping to reinvent and revitalize Detroit. Revolve Detroit is a collaboration of local leaders, building owners, entrepreneurs, and artists who are activating vacant storefronts with transformational businesses and art installations. Visit the West Village, where the DEGC and neighborhood partners are creating unique fulltime and popup retail establishments. Check out the Cass/Canfield intersection, where Midtown’s hot new shopping district is buzzing with exciting and unique new retailers like the Global Detroit Human clothing design collective and Source Booksellers. Lunch will be at the new Whole Foods in Midtown.

“One of the things about MERS is they always ask for the input of the members, and the municipalities that they serve.”
— Akemi Gordon
Eastern Upper Peninsula Transportation Authority

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Detroit’s Music History
Speaker: Miller London, former Vice President of Motown Records
Tour guide provided by Feet on the Street Tours.

From Motown and Jazz to Techno music, hear about the history of music in the Motor City and its influence on the world. Feet on the Street Tours will highlight landmark music venues as they take you through the Harmonie Park/Paradise valley section of the city, with a brief stop at the Carr Center for the Arts. It will end with lunch at Bert’s Warehouse Theatre.

Breakout Sessions
1:15–2:30 pm

Personal Property Tax
Location: Marquette
Moderator: Samantha Harkins, Director, State Affairs, Michigan Municipal League
Speaker: Lt. Governor Brian Calley

On the last day of the 2012 lame duck session, the Legislature passed extensive changes to personal property tax (PPT). While we have months before any of these changes go into effect, the work behind the scenes continues. Join the League’s Samantha Harkins to discuss the PPT changes and how they will affect your community.

Retool, Rebrand, Rebirth of a Downtown
Location: Brule
Speaker: Brittney Hoszkiw, Organization Specialist, Michigan Main Street Center

As business, and the way of doing business, shifts around the world, it is time to look at economic development incentives and obstacles from all angles. Discover grassroots programming that has redefined the industrial niche for communities large and small, allowing millions of dollars in private investment and dozens of new businesses during an economic recession. Explore partnerships, resources, and grassroots efforts that have allowed this growth to happen—and how you can apply them in your community.
Using Tomorrow’s Energy Savings to Finance Energy Upgrades Today

*Location: Cadillac*

**Speakers:**
- Lauryl Prena, Senior Account Executive, Siemens
- Karen Wieber, Community Programs Analyst, Michigan Energy Office

Finding the capital to upgrade energy infrastructure is challenging for many local officials. By using energy savings performance contracting, energy upgrades are financed using the energy savings gained rather than through upfront capital costs. This frees up scarce public dollars for other needed local services. Hear lessons learned from local officials who have used this valuable tool.

Defined-Contribution Health Plans: The Path to Predictable Health Care Costs

*Presented by Blue Cross Blue of Shield Michigan*  
*Location: Nicolet*

**Speaker:**
- Carrie Doran, Key Account Manager, Sales Strategy, Blue Cross Blue of Shield Michigan

The cost of health care in the U.S. has escalated to an unsustainable point for employers and consumers alike. How can government leaders balance budgets against staff morale and retention? This information-packed session introduces civic leaders to a new, innovative strategy for delivering employee health benefits that gives employers the predictability of defined contribution financing, and gives employees expanded choice through a private exchange platform. Stay ahead of the curve by learning what other pioneering organizations are doing to revolutionize the delivery of employee benefits.

Neighborhood Planning for Michigan’s Sustainable Communities

*Presented by McKenna Associates*  
*Location: Richard*

While many public officials focus on the need to improve commercial nodes and corridors to further economic development goals, professional planners recognize the importance of planning from the “outside in.” This session will present three neighborhood plan examples in which planners focused on the sustainability of residential cores, with analysis and recommendations for diverse community improvements.
2:30–3:00 pm
Refreshment Break

Enjoy potato chips, compliments of Better Made, while getting in your last bid for the Silent Auction. Bidding closes at 2:45 pm.

Sponsored by American Fidelity Assurance Company

2:30–3:30 pm
Prosperity Agenda Radio Show

Location: Renaissance Foyer

Watch and listen to League Executive Director & CEO Dan Gilmartin and guests tape the Prosperity Agenda radio show Thursday at Convention. The taping will start at 2:35 pm. The Michigan Prosperity Agenda is a monthly radio show that challenges listeners to help make Michigan a better place to live, work, and play by creating vibrant and prosperous local communities. The show will air on News/Talk 760 WJR at 7 pm on September 25; once it airs, you can download a podcast of the show at Dan’s blog economicsofplace.com. Don’t miss it!
3:00–4:00 pm
General Session: Michigan Local Government Management Association (MLGMA) Colloquium
Location: Columbus Ballroom

Lean Urbanism for Local Government
Moderator: Penny Hill, Manager, Kalkaska; President, MLGMA Board
Speaker: Andrés Duany, Co-Founder, Congress for New Urbanism (CNU)

Andrés Duany, co-founder of the Congress for New Urbanism (CNU), will discuss the prospects for new urbanism within local government. Andrés suggests that local communities need to be more flexible organizations in the 21st century amidst ongoing economic constraints. “Lean Urbanism” outlines several promising techniques for building resilient communities, including tactical urbanism, code-free zones, “pink codes,” original green, and light imprint.

4:00–4:15 pm
Break

Breakout Sessions
4:15–5:30 pm

Lean and Local Urbanism: A Closer Look
Location: Marquette
Moderator: Phillip McKenna, President, McKenna Associates
Speakers: Andrés Duany, Co-Founder, Congress for New Urbanism (CNU)

Join Andrés Duany for an in-depth follow-up discussion on how the concepts of lean urbanism can be applied to local governments seeking to build sustainable, vibrant futures for their communities. This is a perfect opportunity to ask questions and gain personal insights from one of the country’s leading experts in the principles and philosophies of placemaking.
Mobilizing Local Leaders to Increase Educational Attainment Rates: The LCAN Model

*Location: Brule*

**Speakers:**  
- Brandy Johnson, Executive Director, Michigan College Access Network  
- Sarah Anthony, County Commissioner, Ingham County

The educational attainment rate of your community is a leading indicator of economic vitality. Learn how to launch or strengthen a Local College Access Network (LCAN) in your community. MCAN (Michigan College Access Network) sparks and supports community-based alliances of high-level education and community leaders committed to increasing college readiness, enrollment, and attainment.

Risk Management through Case Studies

*Location: Cadillac*

**Moderator:**  
- Michael Forster, Director, Risk Management Services, Michigan Municipal League

**Speakers:**  
- Thomas Wolff, Claims Manager, Michigan Municipal League

Our risk management team will review recent claims and court decisions affecting local government. An overview of Michigan governmental immunity will be discussed, as well as recent cases that illustrate how Michigan courts are interpreting the exceptions to governmental immunity that allow plaintiffs to pursue claims against public entities. You’ll gain a better understanding of how governmental immunity works, and what types of claims can and cannot be brought against your public entity.

State & Federal Affairs Update

*Location: Nicolet*

**Moderator:**  
- Erin Boertman, MERS

**Speakers:**  
- Samantha Harkins, Director, State Affairs, Michigan Municipal League  
- Nikki Brown, Legislative Associate, Michigan Municipal League  
- John LaMacchia II, Legislative Associate, Michigan Municipal League  
- Summer Minnick, Director, Policy Initiatives & Federal Affairs, Michigan Municipal League

The League’s State and Federal Affairs team will discuss current issues and what’s on the horizon for the Legislature’s fall agenda including hot topics like EVIP, transportation, and federal issues.

Sponsored by MERS

Presented by Kitch Drutchas Wagner Valitutti & Sherbrook

Location: Richard

The whys, wherefores, and how-tos of building the real hi-speed/low cost internet access system the big providers don’t want you to know about. We have started it in two communities in Michigan and more are on the way. Don’t be the last to obtain this critical infrastructure for your residents and local businesses.

6:00–6:30 pm
Reception
Location: Renaissance Foyer

6:30 pm
Annual Awards Banquet
Location: Columbus Ballroom

Enjoy dinner with your guests and colleagues; then celebrate excellence in government with the presentation of the League’s prestigious awards and Elected Officials Academy recognitions.

MBC-LEO

Join us for our 9th Annual Fundraising Dinner

Friday, November 1, 2013
6:00 pm

Ann Arbor Marriott
Ypsilanti at Eagle Crest
1275 S. Huron St., Ypsilanti

Visit www.mbc-leo.org to register.

One Hand Won’t Clap, but Together We Can Build Communities to Save Our Children
FRIDAY, SEPTEMBER 20

8:30–11:00 am
Closing Breakfast & General Session
Location: Columbus Ballroom

Detroit’s Bankruptcy: A Panel Discussion
Moderator: Dayne Walling, Mayor, Flint
Panelists: Douglas Bernstein, Partner, Plunkett Cooney
Jane Hudson Ridley, Senior Director, U.S. Public Finance, Standard & Poor’s Ratings Services
Saunteel Jenkins, Council President, Detroit
Eric Scorsone, State & Local Government Specialist, Michigan State University
Frank Shafroth, Director, Center for State & Local Government Leadership, George Mason University

The Detroit bankruptcy is news of huge concern to all our members—creating statewide questions regarding what it could mean for other Michigan communities. A panel of some of the nation’s top municipal finance experts will discuss what the bankruptcy means not just for Detroit, but for communities across the state. They will also discuss the impact on the state itself, any long-term financial and governmental ramifications that might result, and if this could be the start of a serious discussion to fix a broken municipal finance system.

Sponsored by Plunkett Cooney

Presentation of Community Excellence Award Participants
Sponsored by Plante & Moran, the official auditors of the Community Excellence Award
Facilitator: Jacqueline Noonan, Mayor, Utica; Vice President, Michigan Municipal League

Community Excellence Award “Race for the Cup” Winner Announced

11:15 am–12:15 pm
Michigan Black Caucus of Local Elected Officials (MBC-LEO) Meeting
Location: Latitude
Presiding: Lois Allen-Richardson, MBC-LEO President; Mayor Pro Tem, Ypsilanti; League Board of Trustees
## WEDNESDAY, SEPTEMBER 18

### Welcoming General Session

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### Breakout Sessions:

- **Town-Gown Survey 2013**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **The Many Faces of Placemaking in Detroit**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Moving to Prosperity: Metro Detroit’s New RTA**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Grants & Loans Got My Project Done!**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Interactive Modeling Process**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Zoning for Medical Marihuana**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Design Guidelines for Streetscape Projects**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Food Truck-ology**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Secrets to Strategic Economic Growth**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Managing Water and Sewer Service**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

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## THURSDAY, SEPTEMBER 19

### Morning General Session

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### Mobile Workshops:

- **Bike the DeQuindre Cut**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Detroit’s Urban Core Housing**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Innovation Districts**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Public/Private Partnerships**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Eastern Market Shopping District**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Retail Revitalization**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Detroit’s Music History**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

### MLMGA Colloquium General Session

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### Breakout Sessions:

- **Personal Property Tax**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Retool, Rebrand, Rebirth of a Downtown**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Using Tomorrow’s Energy Savings**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Defined-Contribution Health Plans**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Neighborhood Planning**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Lean and Local Urbanism: A Closer Look**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Raising Local Educational Attainment Rates**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Risk Management through Case Studies**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **State & Federal Affairs Update**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

- **Bringing the Information Super Highway to your Community**
  - Excellent: 4
  - Good: 3
  - Fair: 2
  - Poor: 1

*Continued on page 46*
FRIDAY, SEPTEMBER 20

Closing Breakfast Session 4----3----2----1

Affiliate Events:
MAM Breakfast 4----3----2----1
MWIMG Breakfast 4----3----2----1

The most helpful session for my municipality was (and why):


Comments on location and facility:


Comments on the Foundation Silent Auction:


How did you hear about the Annual Convention? (circle one)

☐ Flyer ☐ Email ☐ League Website ☐ Colleague ☐ Other

Are you planning on attending the 2014 Convention in Marquette?


Name (Optional)
(Please use below for any additional comments.)
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WEDNESDAY, SEPTEMBER 18

Breakout Sessions

Town-Gown Survey 2013: An Update and Overview
CC2: Policy Facilitation
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation

Moving to Prosperity: Metro Detroit’s New Regional Transit Authority (RTA)
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC13: Strategic Planning

Grants & Loans Got My Project Done!
CC10: Budgeting
CC11: Financial Analysis

Interactive Modeling Process to Improve Fiscal Stability and Sustainability
CC10: Budgeting
CC11: Financial Analysis

Design Guidelines for Streetscape Projects in Downtowns and Historic Districts
CC3: Functional & Operational Expertise & Planning
CC11: Financial Analysis

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The Many Faces of Placemaking in Detroit
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation

Zoning for Medical Marihuana – Regulating a (Sort of) Lawful Activity
CC3: Functional & Operational Expertise & Planning
CC13: Strategic Planning

Food Truck-ology
CC2: Policy Facilitation
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation

Secrets to Strategic Economic Growth: How Cities Can Attract and Retain Private Sector Investments
CC2: Policy Facilitation
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC13: Strategic Planning

What’s All the Stink About? Managing Water and Sewer Service
CC3: Functional & Operational Expertise & Planning
CC5: Performance Measurement/Management & Quality Assurance

THURSDAY, SEPTEMBER 19

General Session
Detroit Redux: A Panel Discussion
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC13: Strategic Planning
CC14: Advocacy & Interpersonal Communication

Mobile Workshops
Bike the DeQuindre Cut
CC4: Citizen Service
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation

Detroit’s Urban Core Housing
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation

Innovation Districts
CC4: Citizen Service
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation
CC13: Strategic Planning

Public/Private Partnerships
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation
CC13: Strategic Planning
Eastern Market Shopping District
CC4: Citizen Service
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation
CC13: Strategic Planning

Retail Revitalization
CC4: Citizen Service
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation
CC13: Strategic Planning

Detroit’s Music History
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation

Breakout Sessions

Personal Property Tax
CC2: Policy Facilitation
CC11: Financial Analysis

Retool, Rebrand, Rebirth of a Downtown
CC3: Functional & Operational Expertise & Planning
CC5: Performance Measurement/Management & Quality Assurance
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC11: Financial Analysis

Using Tomorrow’s Energy Savings to Finance Energy Upgrades Today
CC3: Functional & Operational Expertise & Planning
CC11: Financial Analysis

Defined- Contribution Health Plans: The Path to Predictable Health Care Costs
CC11: Financial Analysis
CC12: Human Resources Management

Neighborhood Planning for Michigan’s Sustainable Communities
CC3: Functional & Operational Expertise & Planning
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation

General Session

Lean Urbanism for Local Government
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation

Breakout Sessions

Lean and Local Urbanism: A Closer Look
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation
CC8: Democratic Advocacy & Citizen Participation

**Raising Local Educational Attainment Rates: The LCAN Model**
CC2: Policy Facilitation
CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation

**Risk Management through Case Studies**
CC8: Democratic Advocacy & Citizen Participation

**State & Federal Affairs Update**
CC8: Democratic Advocacy & Citizen Participation
CC14: Advocacy & Interpersonal Communication

**Bringing the Information Super Highway to your Community – Municipal Broadband in Michigan: THE Economic Development Tool of the 21st Century**
CC3: Functional & Operational Expertise & Planning
CC7: Technological Literacy

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**FRIDAY, SEPTEMBER 20**

**Closing General Session**
Detroit’s Bankruptcy: A Panel Discussion
CC11: Financial Analysis
CC13: Strategic Planning
Determination
That’s what centennial anniversaries are made of!

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MICHAEL S. BOGREN
Governmental Law Practice Group Leader
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